obligations may Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Section 16. Form 4 or Form 5	
obligations may continue. See	

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SAVITCH JORDAN B																	all applicable) Director		10% Ov	wner	
(Last) 825 BER	`	First) BLVD SUITE 20	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/02/2010										Officer (give title below) Sr. Vice President/			Other (s below) General Co	`	
(Street) WYOMISSING PA 19610 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)										ndividual or Joint/Group Filing (Check Applicable b) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
				n-Deriv	vative	e Se	curit	ies Ad	cquir	ed, [Dis	posed o	of, or B	ene	ficially	/ Owned					
1. Title of Security (Instr. 3) 2. Tro			2. Trans Date (Month/I	action	2A. Deemed Execution Date,		3. Tra	3. Transaction Code (Instr.		4. Securities Acquired (A)			A) or	5. Amou Securiti Benefici Owned	int of es ially Following	Forn (D) o	n: Direct or Indirect onstr. 4)	'. Nature of Indirect Beneficial Ownership			
						Co	de V	/	Amount	(A) or (D)		Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)				
Common Stock ⁽¹⁾				08/02	2/2010					ſ		3,000	A \$1		\$12.15	30	,911		D		
Common	Stock			08/02	2/2010)			:			3,000	D	\$	\$27.728	728 27,911 D					
		٦	able II -						•	•		osed of converti	•		-	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deem Execution if any (Month/D	n Date,	4. Transactioi Code (Instr 8)				Expir	e Exer ation I h/Day	Date		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	isable		Expiration Date	Title	or Nu of	ımber						
Incentive Stock Options (right to	\$ 12.15	08/02/2010			M			3,000	01/2	/2008	0	01/29/2011	Common Stock	¹ 3,	,000	\$0	14,920	0	D		

Explanation of Responses:

1. All transactions on this form 4 were made pursuant to a stock trading plan, dated May 28, 2010, established pursuant to rule 10b5-1.

/s/Robert S Ippolito as

attorney-in-fact for Jordan B 08/04/2010

Savitch

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.