



## PENN Entertainment Celebrates the Official Opening of New Hotel at Hollywood Casino Columbus

June 12, 2026

WYOMISSING, Pa. & COLUMBUS, Ohio--(BUSINESS WIRE)--Jun. 12, 2026-- PENN Entertainment, Inc. (Nasdaq: PENN) ("PENN" or the "Company") is pleased to announce the new hotel tower at Hollywood Casino Columbus ("Hollywood Columbus") has officially opened.

Exterior Link: [https://www.dropbox.com/scl/fo/god9dunryhsn0dqs6ldv9/ANkKYEs0GFO3hPm5D\\_c32Gk/Hollywood%20Casino%20%7C%20Columbus/HollywoodCasino\\_Columbus\\_0001\\_.jpg?rlkey=vi85br1qrm3t25qj4h20i3i9b&st=6cm90hpo&dl=0](https://www.dropbox.com/scl/fo/god9dunryhsn0dqs6ldv9/ANkKYEs0GFO3hPm5D_c32Gk/Hollywood%20Casino%20%7C%20Columbus/HollywoodCasino_Columbus_0001_.jpg?rlkey=vi85br1qrm3t25qj4h20i3i9b&st=6cm90hpo&dl=0)

The Hill Link: [https://www.dropbox.com/scl/fo/god9dunryhsn0dqs6ldv9/AG6nZ7-fUSYUS7gpRtOLqM/Hollywood%20Casino%20%7C%20Columbus/HollywoodCasino\\_Columbus\\_0008\\_.jpg?rlkey=yi85br1qrm3t25qj4h20i3i9b&st=cienxr67&dl=0](https://www.dropbox.com/scl/fo/god9dunryhsn0dqs6ldv9/AG6nZ7-fUSYUS7gpRtOLqM/Hollywood%20Casino%20%7C%20Columbus/HollywoodCasino_Columbus_0008_.jpg?rlkey=yi85br1qrm3t25qj4h20i3i9b&st=cienxr67&dl=0)

The \$100 million, 203-room hotel provides guests with upscale accommodations at the premier gaming, dining, and entertainment experience in Columbus. The 150,000 square-foot tower features 183 standard rooms and 20 luxury suites, a full-service bar and restaurant - *The Hill Eatery & Lounge*, conference rooms, fitness center and an outdoor seating terrace. In addition to the hotel, Hollywood Casino Columbus will also introduce an expanded high limit table games room and speakeasy bar in the third quarter of 2026, pending customary regulatory approvals. PENN estimates the overall expansion will add 150 new jobs at the property.

Hollywood Columbus hosted a grand opening ceremony yesterday afternoon with special guests and dignitaries. Today's festivities include a processional led by The Ohio State University Alumni Band, a Bret Michaels concert, fireworks show, and a chance to win a 2026 Indian Motorcycle. Tickets can be purchased at [Ticketmaster.com](https://www.ticketmaster.com) and doors open at 6:00PM EST.

"We're delighted to officially open our new hotel in Columbus, which further positions us as the top entertainment destination in the region," said Jay Snowden, CEO & President of PENN Entertainment. "This opening marks our third of four retail development projects to open in under a year, and we expect to follow this momentous day with the grand opening of our new casino in Aurora, Illinois in less than two weeks."

The Columbus hotel tower is the third of PENN's previously announced growth projects to be completed. In 2025, PENN opened an all-new land-based casino in Joliet, Illinois and a new hotel tower at M Resort Spa Casino Las Vegas. PENN plans to open the new Hollywood Casino Aurora on June 24<sup>th</sup>, 2026, and another relocation to a new land-based property in Council Bluffs, Iowa is anticipated to open in 2028, each pending regulatory approvals.

### About PENN Entertainment, Inc.

PENN Entertainment, Inc., together with its subsidiaries ("PENN," or the "Company," "we," "our," or "us"), operates in 27 jurisdictions throughout North America, with a broadly diversified portfolio of casinos, racetracks, and online sports betting and iCasino offerings. PENN's focus is on organic cross-sell opportunities, reinforced by its market-leading retail casinos, sports media assets and technology, including a proprietary state-of-the-art, fully integrated digital sports betting and iCasino platform, and an in-house iCasino content studio. The Company's portfolio is further bolstered by its industry-leading PENN Play™ customer loyalty program, offering its approximately 34 million members a unique set of rewards and experiences.

### Forward Looking Statement

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward-looking terminology such as "expects," "believes," "estimates," "projects," "intends," "plans," "goal," "seeks," "may," "will," "should," "look forward to," or "anticipates" or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in PENN Entertainment's filings with the Securities and Exchange Commission (the "SEC"), including PENN Entertainment's current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K for the year ended December 31, 2025. Forward-looking statements speak only as of the date they are made and, except for PENN Entertainment's ongoing obligations under the U.S. federal securities laws, PENN Entertainment undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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