



PENN Entertainment Partners with Celebrity Chef and Entrepreneur Giada De Laurentiis to Open Restaurants at the All-New Hollywood Casinos in Joliet and Aurora

March 12, 2025

-Renderings provide first-look at new restaurant concept-

CHICAGO, IL -- March 12, 2025 -- PENN Entertainment ("PENN" or the "Company") (Nasdaq: PENN) is pleased to announce that it has partnered with celebrity chef and entrepreneur Giada De Laurentiis to open upscale restaurants at its new land-based Hollywood Casino sites in Aurora and Joliet. The new dining experiences will bring De Laurentiis' signature fusion of classic Italian cuisine and modern California influence to the Chicagoland region for the first time.

Sorellina by Giada will debut at the future Hollywood Casino Joliet, currently being constructed at the Rock Run Collection development and expected to open in the fourth quarter of 2025 (pending regulatory approvals). Sorella by Giada will open its doors at the future Hollywood Casino Aurora which is expected to open in the first half of 2026. Each restaurant will have its own unique menu of pizza, pastas and more, with shared features including:

- Approximately 170 seats available for dining, including private rooms, with outdoor seating available in Aurora
- Contemporary bar design featuring a comprehensive wine selection, including personal favorites of De Laurentiis
- Modern, fresh design elements, including warm wood tones and authentic Italian tiles to create a high-end, yet comfortable experience

"I am thrilled to partner with PENN Entertainment to bring fresh restaurant concepts to their exciting new Chicagoland properties," said De Laurentiis. "The two spaces are complementary but ultimately offer different aesthetics. Joliet's Sorellina, meaning 'little sister' in Italian, will be light, young and casual. Aurora's Sorella, meaning 'sister' in Italian, is more formal and refined. Both focus on using high-quality Italian ingredients to create a truly unforgettable culinary experience."

"Giada is a world class chef, author, and restaurateur, and we're excited to collaborate with her to bring an amazing dining offering to the new Hollywood Casino Joliet," said Ruben Warren, Vice President and General Manager of Hollywood Casino Joliet. "Sorellina is the type of elevated experience that is foundational to making our new property a regional entertainment destination."

"We're thrilled to partner with Giada and her team to bring Sorella to our new Aurora property," said Greg Moore, Vice President and General Manager of Hollywood Casino Aurora. "This restaurant concept exemplifies the type of vibrant atmosphere that guests can expect from the all-new Hollywood Casino."

De Laurentiis brings a culinary expertise reflecting a mastery of technique and creativity combined with the finest ingredients to create amazing dishes and experiences for the new Chicagoland restaurants. She currently owns and operates two restaurants in Las Vegas, and a third restaurant in Scottsdale, Ariz. She has authored 11 cookbooks, including her most recent release "Super Italian: More than 110 Indulgent Recipes Using Italy's Healthiest Foods."

The world class quality restaurants are just one element of an all-new look, feel and array of offerings that visitors can expect at the new Hollywood Casinos in Aurora and Joliet.

Visit www.hollywoodcasinoaurora.com and www.hollywoodcasinojoliet.com for more information and to explore open job positions at the careers page on each website.

[Assets for media use available for download here.](#)

About Hollywood Casino Joliet

The new Hollywood Casino Joliet, expected to open in the fourth quarter of 2025 (subject to regulatory approvals) is located within Rock Run Collection, a new super-regional commercial and residential development adjacent to the Interstate 80 and Interstate 55 interchange in Joliet. The best-in-class facility will feature approximately 1,000 slots and 43 live table games, including high limit slots and table games, a baccarat room, a retail sportsbook, high quality bars and restaurants including Sorellina by Giada, an approximately 10,000 square foot event center with meeting areas, and approximately 1,330 parking spaces. PENN estimates its construction of the Joliet facility will support 450 construction jobs and 615 permanent jobs at the new facility, growing PENN's current team in Joliet by 200 team members.

Hollywood Casino Joliet's riverboat casino is currently located off Interstate 80 and is open 24 hours a day, seven days a week. For more information, visit www.hollywoodcasinojoliet.com.

About Hollywood Casino Aurora

The new Hollywood Casino Aurora, expected to open in the first half of 2026, is being developed adjacent to the Chicago Premium Outlets, located near Interstate 88 in Aurora. The best-in-class facility will feature roughly 1,200 gaming positions, approximately 220 guest rooms, a retail sportsbook, outdoor entertainment area, full-service spa, high-quality bars and restaurants including Sorella by Giada, an approximately 12,000 square foot event center with meeting areas and approximately 1,700 parking spaces. PENN estimates its construction of the Aurora facility will support 700 construction jobs and 700 permanent jobs at the new facility, nearly doubling the current team members in Aurora.

Hollywood Casino Aurora is currently on the Fox River, located near Interstate 88, in Aurora, Illinois. For more information, visit: www.hollywoodcasinoaurora.com

About PENN Entertainment, Inc.

PENN Entertainment, Inc., together with its subsidiaries ("PENN," or the "Company"), is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates in 28 jurisdictions throughout North America, with a broadly diversified portfolio of casinos, racetracks, and online sports betting and iCasino offerings under well-recognized brands including Hollywood Casino®, L'Auberge®, ESPN BET™, and theScore BET Sportsbook and Casino®. PENN's ability to leverage its partnership with ESPN, the "worldwide leader in sports," and its ownership of theScore™, the top digital sports media brand in Canada, is central to the Company's highly differentiated strategy to expand its footprint and efficiently grow its customer ecosystem. PENN's focus on organic cross-sell opportunities is reinforced by its market-leading retail casinos, sports media assets, and technology, including a proprietary state-of-the-art, fully integrated digital sports and iCasino betting platform, and an in-house iCasino content studio (PENN Game Studios). The Company's portfolio is further bolstered by its industry-leading PENN Play™ customer loyalty program, offering its approximately 32 million members a unique set of rewards and experiences.

Forward Looking Statement

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward-looking terminology such as "expects," "believes," "estimates," "projects," "intends," "plans," "goal," "seeks," "may," "will," "should," "look forward to," or "anticipates" or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in PENN Entertainment's filings with the Securities and Exchange Commission (the "SEC"), including PENN Entertainment's current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K for the year ended December 31, 2024. Forward-looking statements speak only as of the date they are made and, except for PENN Entertainment's ongoing obligations under the U.S. federal securities laws, PENN Entertainment undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

Contacts:

Jeff Morris
Vice President, Public Affairs & Government Relations
PENN Entertainment, Inc.
610-373-2400

Jessica Gallen
Laughlin Constable Public Relations
Jgallen@laughlin.com
312-995-8598