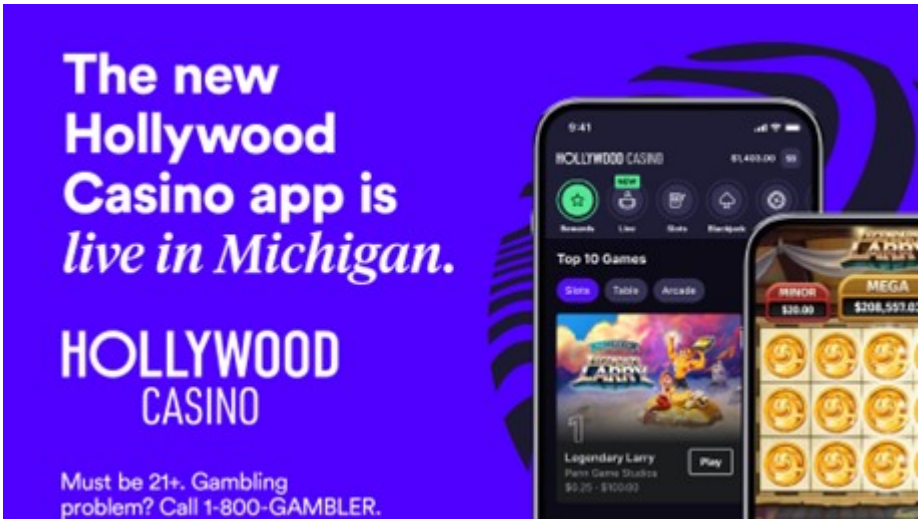
PENN Entertainment Launches its New Hollywood Casino App in Michigan

January 10, 2025

WYOMISSING, Pa., (January 10, 2025) – PENN Entertainment ("PENN" or the "Company") announced today that its stand-alone Hollywood Casino app has launched in Michigan. Available on Android, iOS and desktop, customers in Michigan can now access Hollywood Casino through either the ESPN BET app or the new Hollywood Casino app using their ESPN BET login credentials, allowing for a seamless experience across PENN's online betting and casino platforms.



PENN Entertainment's Hollywood Casino app is now live in Michigan.

Hollywood Casino features a variety of online slots, table games and live dealer content, including bespoke live dealer tables and a dedicated 'Casino Floor' lobby that allows users to easily find virtual versions of their favorite slot games from PENN's retail properties. Hollywood Casino also features original titles from PENN Game Studios, PENN's in-house casino game development studio that has produced a number of popular online games, including Legendary Larry™ and Wuji Mines™.

This launch strengthens the Hollywood Casino brand in Michigan, where PENN operates *Hollywood Casino at Greektown* in downtown Detroit. The online Hollywood Casino offers omnichannel integrations with Greektown, including *Hollywood Casino at Greektown* branded live dealer blackjack tables and digital versions of slot titles available at the property.

PENN debuted its standalone Hollywood Casino app in Pennsylvania last December and plans to launch Hollywood Casino in additional jurisdictions in 2025, subject to regulatory approvals.

PENN is committed to providing a safe environment for all customers to enjoy gaming responsibly. ESPN BET and Hollywood Casino offer players comprehensive Responsible Gaming tools and resources, including limits on time, deposits, and wagering. To learn more, visit www.pennentertainment.com/corp/responsible-gaming.

Must be 21+. Gambling Problem? Call 1-800-GAMBLER.

About PENN Entertainment
PENN Entertainment, Inc., together with its subsidiaries ("PENN," or the "Company"), is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates in 26 jurisdictions throughout North America, with a broadly diversified portfolio of casinos, racetracks and online sports betting and iCasino offerings under well-recognized brands including Hollywood Casino®, L'Auberge®, ESPN BET™ and theScore BET Sportsbook and Casino®. PENN's ability to leverage its partnership with ESPN, the "worldwide leader in sports," and its ownership of theScore, the top digital sports media brand in Canada, is central to the Company's highly differentiated strategy to expand its footprint and efficiently grow its customer ecosystem. PENN's focus on organic cross-sell opportunities is reinforced by its market-leading retail casinos, sports media assets, and technology, including a proprietary state-of-the-art, fully integrated digital sports and iCasino betting platform and an in-house iCasino content studio (PENN Game Studios). The Company's portfolio is further bolstered by its industry-leading PENN Play™ customer loyalty program, offering its 31 million members a unique set of rewards and experiences.

Forward Looking Statements
This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward-looking terminology such as "expects," "believes," "estimates," "projects," "intends," "plans," "goal," "seeks," "may," "will," "should," "look forward to," or "anticipates" or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future

events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in PENN Entertainment’s filings with the Securities and Exchange Commission (the “SEC”), including PENN Entertainment's current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K for the year ended December 31, 2023. Forward-looking statements speak only as of the date they are made and, except for PENN Entertainment’s ongoing obligations under the U.S. federal securities laws, PENN Entertainment undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.