



HOLLYWOOD CASINO AT GREEKTOWN UNVEILS FIRST ESPN BET RETAIL SPORTSBOOK

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Newly Branded Space to Provide Casino Guests with Enhanced Sports Betting and Viewing Experience

DETROIT (April 24, 2024) – Today, [Hollywood Casino at Greektown](#) unveiled its new ESPN BET branded sportsbook and restaurant on the upper floor of the 100,000-square-foot Downtown Detroit casino. This sportsbook is the first ESPN BET branded retail location to open across PENN Entertainment's ("PENN") portfolio of properties.

The ESPN BET sportsbook and restaurant offers guests approximately 4,500 square-feet of betting and dining space, with high-tech wagering kiosks, big-screen TVs, a 30' video wall for the ultimate sports viewing experience and elevated bar food and drink. The restaurant is one of the many premium dining options available throughout Hollywood Casino at Greektown.

"This is an exciting week to debut PENN's first physical ESPN BET sportsbook as the city of Detroit hosts the NFL Draft and its festivities," said Hollywood Casino at Greektown General Manager, John Drake. "Bringing ESPN BET to Hollywood Greektown combines PENN's premier sports media and sports betting offerings to create an amazing atmosphere for fans to watch and bet on sports. To celebrate the opening, we're thrilled to host ESPN talent and programming at our property throughout the week."

"We're thrilled to open the first ESPN BET retail location in Detroit and become part of a community of deeply passionate sports fans," said Mike Morrison, Vice President, ESPN BET and ESPN Fantasy. "We want fans to come embrace a first-class betting experience and we're excited to showcase the ESPN BET brand in a contemporary space."

With the NFL Draft taking place less than a mile from the property, Hollywood Casino at Greektown is hosting a variety of ESPN programming this week, including the *First Draft* podcast with Field Yates, Domonique Foxworth, Mina Kimes, and Matt Miller on Wednesday night. On Thursday and Friday, ESPN Radio will broadcast the *Unsportsmanlike* morning show with Evan Cohen, Chris Canty, and Michelle Smallmon, and the *Greeny Show*. Additionally, ESPN BET Live, the daily sports betting show on ESPN2, will be live from the ESPN BET sportsbook on Thursday and Friday. ESPN talent will also conduct live *SportsCenter* hits from the property during the week.

In addition to the ESPN BET areas, the casino's 'Rock Bar', located on the property's first floor, has been completely transformed into an enhanced and expanded sports viewing and betting area.

For more information, please visit www.hollywoodgreektown.com.

About Hollywood Casino at Greektown

Located in the heart of downtown Detroit in the historic Greektown district, Hollywood Casino at Greektown offers over 100,000 square feet of gaming, entertainment, and dining experiences. With 400 stunning guestrooms and suites devoted to your comfort, our 30-story hotel is the perfect place to relax and recharge after a night on the town, to get ready for a trip to our casino, or just to see what sights and destinations the dynamic and exciting Greektown district has in store. For more information, please visit, www.HollywoodGreektown.com or if having a gambling problem, call 1-800-GAMBLER.

About PENN Entertainment, Inc.

PENN Entertainment, Inc., together with its subsidiaries ("PENN," the "Company," "we," "our," or "us"), is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates 43 properties in 20 states, online sports betting in 19 jurisdictions and iCasino in five jurisdictions, under a portfolio of well-recognized brands including Hollywood Casino®, L'Auberge®, ESPN BET™ and theScore Bet Sportsbook and Casino®. In August 2023, PENN entered into a transformative, exclusive long-term strategic alliance with ESPN, Inc. and ESPN Enterprises, Inc. (together, "ESPN") relating to online sports betting within the United States. PENN's ability to leverage the leading sports media brands in the United States (ESPN) and Canada (theScore) is central to our highly differentiated strategy to expand our digital footprint and efficiently grow our customer ecosystem. The Company's focus on organic cross-sell opportunities is reinforced by our market-leading retail casinos, sports media assets, and technology, including a proprietary state-of-the-art, fully integrated digital sports and iCasino betting platform and an in-house iCasino content studio. PENN's portfolio is further bolstered by our industry-leading PENN Play™ customer loyalty program, which offers our over 29 million members a unique set of rewards and experiences across business channels.

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