



PENN Entertainment to Participate in the Bank of America Securities 2023 Gaming and Lodging Conference on September 7

September 5, 2023

WYOMISSING, Pa.--(BUSINESS WIRE)--Sep. 5, 2023-- PENN Entertainment, Inc. (Nasdaq: PENN) (the "Company") announced today that the Company's Chief Executive Officer and President, Jay Snowden, and Executive Vice President, Chief Financial Officer, Felicia Hendrix, will participate in a fireside chat at the Bank of America Securities 2023 Gaming and Lodging Conference on Thursday, September 7, 2023 at 9:20 a.m. ET. The Company's management will also host meetings with institutional investors at the conference.

Interested parties may access a live audio webcast of the fireside chat at <https://www.pennentertainment.com/corp/investors> (Select "Events and Presentations"). An archive of the webcast will be available for 90 days.

About PENN Entertainment

PENN Entertainment, Inc., together with its subsidiaries ("PENN," the "Company," "we," "our," or "us"), is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. As of June 30, 2023, PENN operated 43 properties in 20 states, online sports betting in 17 jurisdictions and iCasino in five jurisdictions, under a portfolio of well-recognized brands including Hollywood Casino®, L'Auberge®, Barstool Sportsbook® and theScore Bet Sportsbook and Casino®. In August 2023, PENN entered into a transformative, exclusive long-term strategic alliance with ESPN, Inc. and ESPN Enterprises, Inc. (together, "ESPN") relating to online sports betting within the United States. In the fall of 2023, the existing Barstool Sportsbook will be rebranded across all online platforms in the United States as ESPN BET, and our online product will include a Hollywood-branded integrated iCasino where permitted. PENN's ability to leverage the leading sports media brands in the United States (ESPN) and Canada (theScore) will position us to significantly expand our digital footprint and efficiently grow our customer ecosystem. This highly differentiated strategy, which is focused on organic cross-sell opportunities, is reinforced by our investment in market-leading retail casinos, sports media assets and technology, including a proprietary state-of-the-art, fully integrated digital sports and iCasino betting platform and an in-house iCasino content studio. PENN's portfolio is further bolstered by our industry-leading PENN Play™ customer loyalty program, which offers our approximately 27 million members a unique set of rewards and experiences across business channels.

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